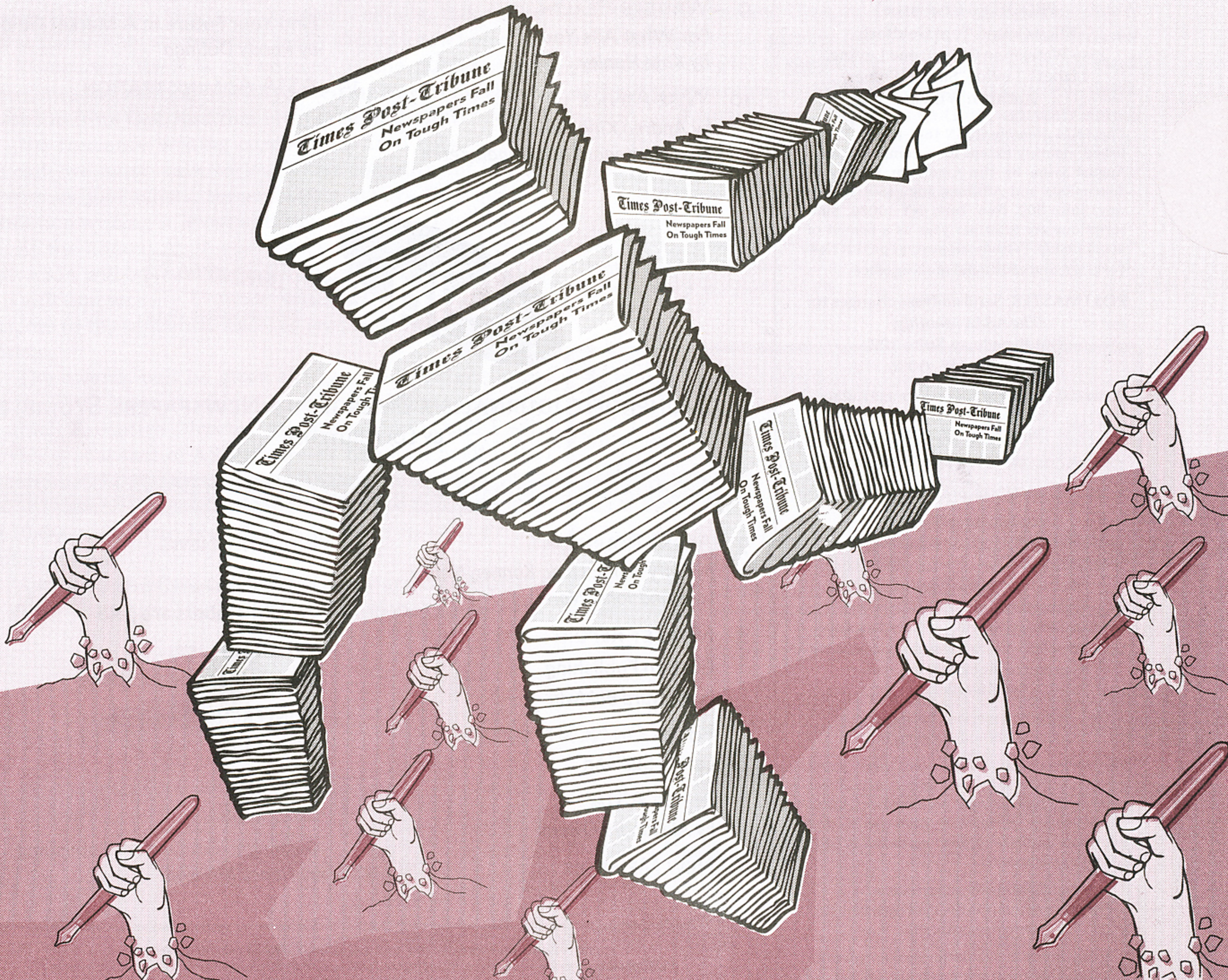


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Nonprofit Journalism Emerges as **Newspapers Stumble**

by Lola Butcher





The Society Page

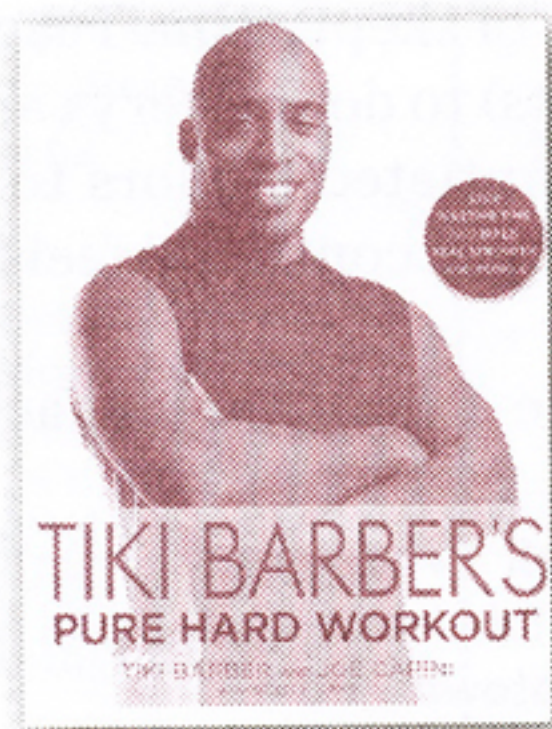
New and noteworthy member happenings



Marian Calabro

Marian Calabro's firm, Corporate History.net, will publish a centennial book for a Virginia-based Fortune 200 energy company. Heidi King is the writer. In her creative writing endeavors, Marian has five poems in *Rutherford Red Wheelbarrow Anthology*(Lulu.com), created for a symposium that marked the 125th birthday of poet William Carlos Williams ...

Just released: *Tiki Barber's Pure Hard Workout* (Penguin Group, November 2008), co-authored by **Scott Hays**. This is Hays' fourth book in the men's health market. He is author of *Built for Sex* (Rodale Press, 2006), and co-author of *The Action Hero Body* (Rodale Press, 2005) ... **Katy Butler's** personal essay on caregiving, "The Good Daughter," (*More magazine*) just earned a Meredith Corporation Award for Creative Excellence. She recently won an Elizabeth George award, taught "The Alchemy of Memoir" at Esalen Institute, and spent two months at Hedgebrook, a colony in Washington for women writers of diverse backgrounds ...

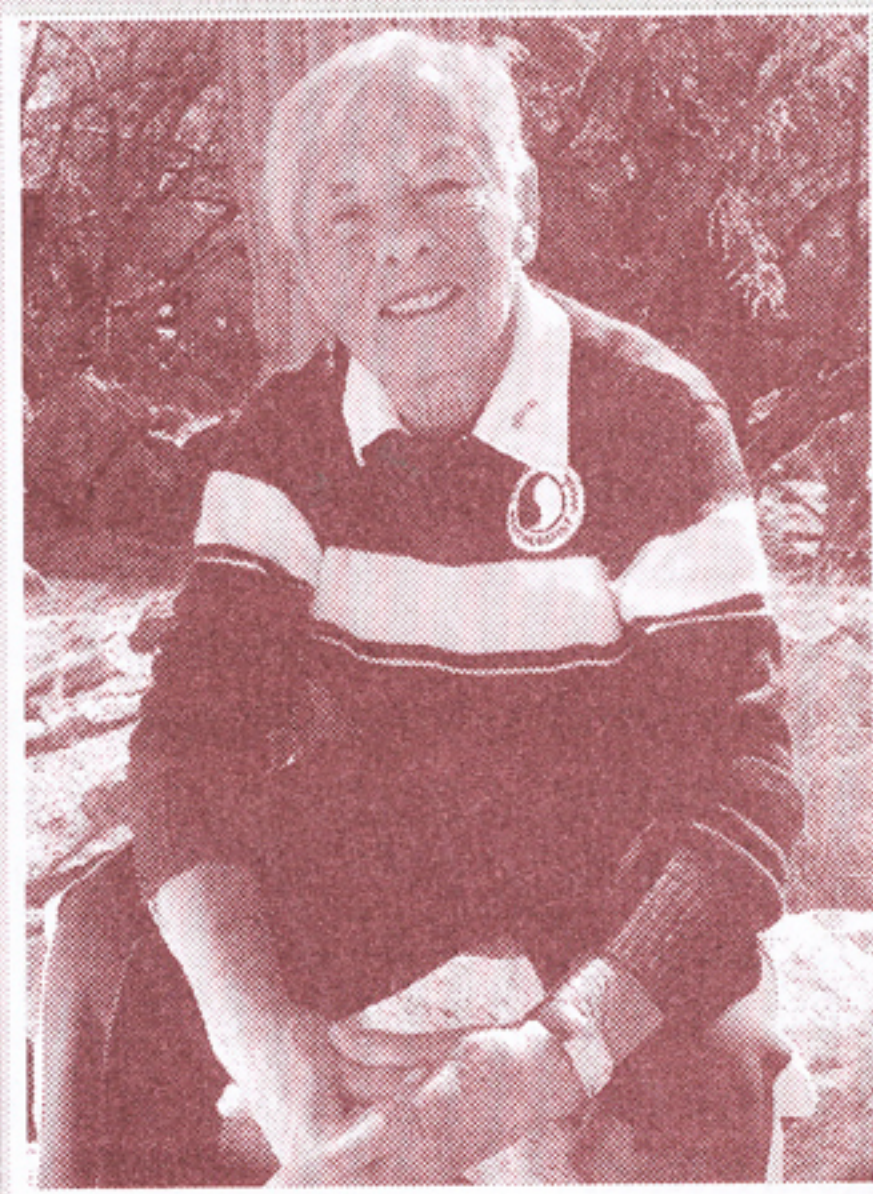


Sally Moore's *Backroads & Byways of New Mexico* is the winner of the Travel Division of the 2008 New Mexico Book Awards. The publisher is The Countryman Press, a division of W.W. Norton & Co. Inc. ... **Alisa Bowman,**



Sally Moore

along with fitness trainer Pete Cerqua, co-authored *The 90-Second Fitness Solution* (Atria, December 2008), which includes a revolutionary strength training plan that requires only 15 minutes a week ... **Mary Beth Klatt,** who specializes in writing about fashion, design and historic preservation, will teach seamstresses at Vogue Fabrics in Evanston, Ill., how to make 1950s-

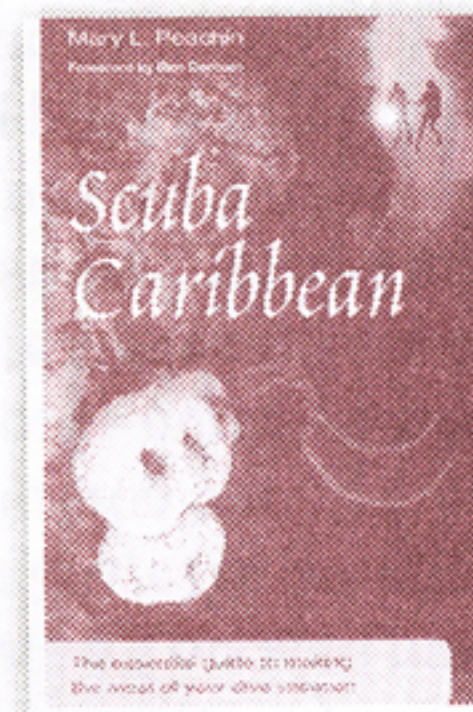


Bonnie Prudden, who wrote the first-ever book on fitness in 1956, and wrote *The New York Times* bestseller, *Pain Erasure* (still in print), has been asked to donate artifacts and documents to the Smithsonian. She was inducted into the Fitness Hall of Fame and the Massage Hall of Fame in 2006 and received a Lifetime Achievement Award from the Presidents Council on Fitness in 2007.



Alisa Bowman

era skirts, aprons from the same era, 1940s hats and 1960s ties. The best outfits win prizes and pictures in the next Vogue Fabrics newsletter ... **Sally Wendkos Olds' *Super Granny: Great Stuff to Do with Your Grandkids*** will be published in March by Sterling Publishing. Grandparenting expert Dr. Arthur Kornhaber said about it: "Sally Wendkos Olds' excellent book is a must-read for all grandparents, especially those that ever wondered what to do with their grandchildren on a rainy day." ... University Press Florida announces the publication of **Mary L. Peachin's** latest book *Scuba Caribbean* ... **Chrystle Fiedler,**



who writes the Good Nature column for *Remedy magazine*, is the author of *The Complete Idiot's Guide to Natural Remedies* (Alpha/Penguin, January 2009) ... **Mary-ellen Siegel, MSW,** has co-authored three new books. The revised *Beyond Companionship: Dogs with a Purpose*, originally published by Walker, is now an ASJA-iUniverse book. *Behind the 8-Ball: A Recovery Guide for Families of Gamblers*, originally published by Simon and Schuster and one of iUniverse's first books, is now in its third edition and continues to yield regular royalties. An updated edition of *Shingles: New Hope For An Old Disease* has been published by M. Evans ... A collection of quizzes for various national magazines is brought together in **Robin Westen's *The Big Book of Personality Tests for Women: 100 Fun-to-Take, Easy-to-Score Quizzes that Reveal Your Hidden Potential in Life, Love and Work*** ((Black Dog & Leventhal). A second collection *The Big Book of Relationship Quizzes* is slated for



Mary Ellen Siegel



Robin Westen

is slated for